



# Every member leaves the series with her own written trading plan.

Eve now gets to know each member, builds her plan with her one question at a time, and remembers it in every chat after that. This page shows what we built for *Build Your Trading Plan With Me*, how a member moves through it, and what each of us needs to do before 3 November.

**6 weeks**, from Tue 3 Nov

**11 sections** of the new TFW Trading Plan

Live for staff now, members on **3 Nov**

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# What changes for a member

## **Eve gets to know her**

A five to ten minute conversation about her life, her time and her why, before anyone looks at a chart.

## **She writes her plan in her words**

Section by section, matched to each week of the series. Eve reads it back and saves it only when she says yes.

## **Eve remembers all of it**

Her plan, her roadmap and her progress carry into every chat, every week, on any device. Nothing starts over.

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# Her journey, stop by stop

What a brand-new member sees, with real lines from Eve in our staff tests.

1

## She taps "My plan"

A new button in Eve. It reads Start, Continue (with her progress, like 4 of 11) or Review, so she always knows where she is.

Any member, any device

Eve

Hi Sarah, I'm Eve, your trading bestie. Before we look at any charts, I'd love to get to know you so we build something that fits your real life.

2

## Getting to know her

One question at a time: her weekday, when she can learn, what's off-limits, where she's at, what draws her, how she learns, and why now. Eve reflects back and asks "Did I get that right?"

5 to 10 minutes, any question can be skipped

Member

Night time after the kids sleep, 7pm for an hour.

Eve

7pm for an hour once the kids are down gives you solid, focused time. Is there any time you want to keep off-limits?

3

## Her starting roadmap

Eve suggests the pathway that fits her answers (scalping with Jenn, swing with Amanda, crypto with Corinne, mindset with Jemma in every plan) and says why. A new member doesn't have to decide yet. She can change it after Foundations.

Learn before choosing

Member

Shouldn't I learn first to decide? Also demo?

Eve

You're absolutely right, learn first, then decide. Start with How To Choose Your Trading Style, then the scams lesson, then open a demo account.

4

## Foundations and a demo account

Her first lessons, the scams lesson, then a practice account. Demo is where everyone starts unless she chooses otherwise. If she does, Eve respects it and helps her do it safely.

No real money needed

Eve

Learning comes first, demo practice comes second, and real money comes last, once you've proven on demo that you can follow your plan.

5

## Writing her plan, week by week

After each Tuesday call Eve opens that week's sections. After Thursday's recording she helps her go deeper and finish them. Every section is read back and saved only on her yes.

The new TFW Trading Plan, all 11 sections

Eve

So your risk rule is 1% a trade, and you stop for the day after two losses. Shall I save that to your plan?

 Yes, save it

 Change it

6

## Practice and weekly check-in

Five short questions each week: what she watched, how often she followed her plan, what her journal showed, which rule felt hard, and what to study next. Eve points her to the matching lesson or the Tuesday call.

Progress by what she's done, never by the calendar

Eve

How many times did your trades match your plan this week? Which rule felt hardest to keep?

7

## The readiness checkpoint

Before real money or a prop firm, Eve walks her through Jenn's checklist: one system and a written plan, 25 to 30 journaled demo trades, A+ setups only, and knowing her numbers.

Learning-ready isn't the same as money-ready

Eve

Your plan is written and you've journaled 28 demo trades. Let's check your numbers together before you decide on a prop firm.

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# The checkpoints Eve tracks

Seven stages from Jenn's architecture. She moves on when she has done the work, at her own pace.

1

## Discover

Onboarding done, starting roadmap saved.

2

## Foundations

Foundation lessons, scams lesson, her Why written.

3

## Primary focus

System lessons, plan drafted one concept at a time.

4

## Practice

Demo or bar replay, every trade journaled, weekly review.

5

## Refine

Her journal shows patterns, vague rules get tightened.

6

## Explore

Only if she asks, once her first plan is written.

7

## Integrate

Separate plans per style, each with its own rules.

One plan per style, never mixed. A losing scalp doesn't become a swing trade, and a portfolio coin isn't traded with leverage on a whim.

# The series and what Eve does each week

Tuesday "Let's Learn It!" is live on the beginner call. Thursday "Pen to Paper!" is the recorded workshop.

| Week | Dates                  | Theme                                        | What Eve helps her write                                                                              |
|------|------------------------|----------------------------------------------|-------------------------------------------------------------------------------------------------------|
| 1    | Tue 3 Nov, Thu 5 Nov   | <b>Girl, What's the Plan?</b>                | Onboarding, then Section 1 (her Why and process goals) and Section 2 (her market and broker)          |
| 2    | Tue 10 Nov, Thu 12 Nov | <b>Your Charts Need Office Hours</b>         | Section 3 (timeframe, schedule and trade limits) and Section 4 (Start Big)                            |
| 3    | Tue 17 Nov, Thu 19 Nov | <b>She's an A+ or She's a No</b>             | Section 5, her A+ setup in her own words                                                              |
| —    | 24 to 30 Nov           | <i>Thanksgiving week off</i>                 | <i>No new section. Eve helps her finish anything open.</i>                                            |
| 4    | Tue 1 Dec, Thu 3 Dec   | <b>Protect the Girl &amp; Know Your Exit</b> | Sections 6 to 9: risk, stop loss, take profit, managing the trade                                     |
| 5    | Tue 8 Dec, Thu 10 Dec  | <b>Be a Woman of Your Word</b>               | Section 10 and her three affirmations, plus "Before the Charts" and "After the Trade" scripts         |
| 6    | Tue 15 Dec, Thu 17 Dec | <b>Meet the Woman You're Becoming</b>        | Section 11 (journal and review), her full plan, a one-page quick reference and her future-self vision |

Thanksgiving week off is Jenn's proposal. If the team prefers to run straight through, Eve switches to the seven-week calendar.

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# How Eve guides her

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## By her name

Eve uses her first name. No "lady", "ladies" or "mama".

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## One question at a time

Short turns, she can skip anything, and Eve never asks the same thing twice.

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## Her words, her yes

Eve reads each section back and saves it only when she confirms. Every earlier version is kept.

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## Demo first

The default for everyone, especially brand-new members, unless she chooses otherwise.

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## Never picks her risk

TFW's default is 1% per trade. Prop firm traders work it out from their own drawdown rules, and her Compound Plan wins if she has one.

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## Real lessons only

Eve links the exact Skool lesson for each step, in each educator's confirmed order, and never invents a link.

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## Faith is hers to bring

Eve never raises it. If a member uses faith language, Eve can encourage it and use it with her.

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## Honest about risk

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No income promises, no trade calls. Being ready to learn isn't the same as being ready to risk money, and Eve says so.

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## Standard and Premium

Every member can build a plan with Eve. Premium adds more support, and an upgrade keeps everything she's already built.

### Every member

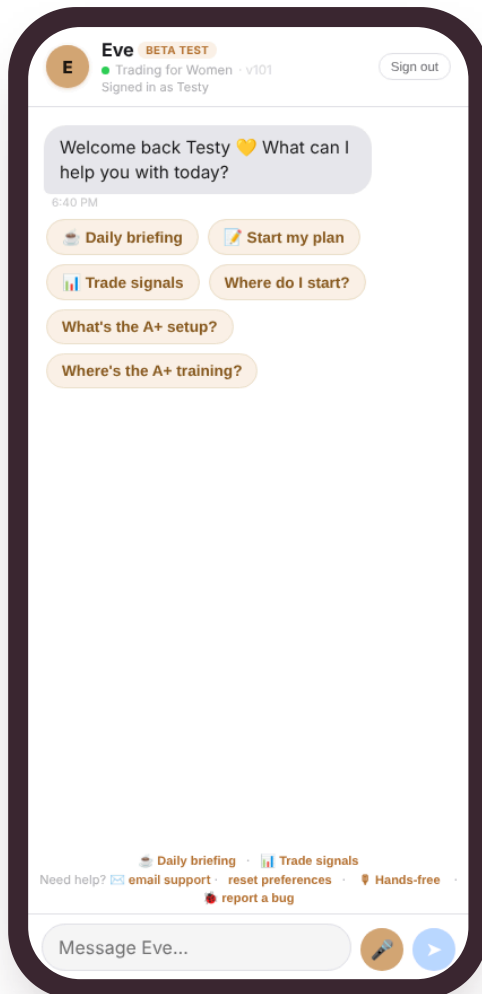
- Onboarding, roadmap and the full 11-section plan, remembered by Eve
- Section 5 of her plan is her pre-entry checklist
- Section 11 plus the Tradezella lesson for journaling
- Weekly check-ins and lesson suggestions she can open
- A gentle mention of Premium only when it fits what she's working on

### Premium adds

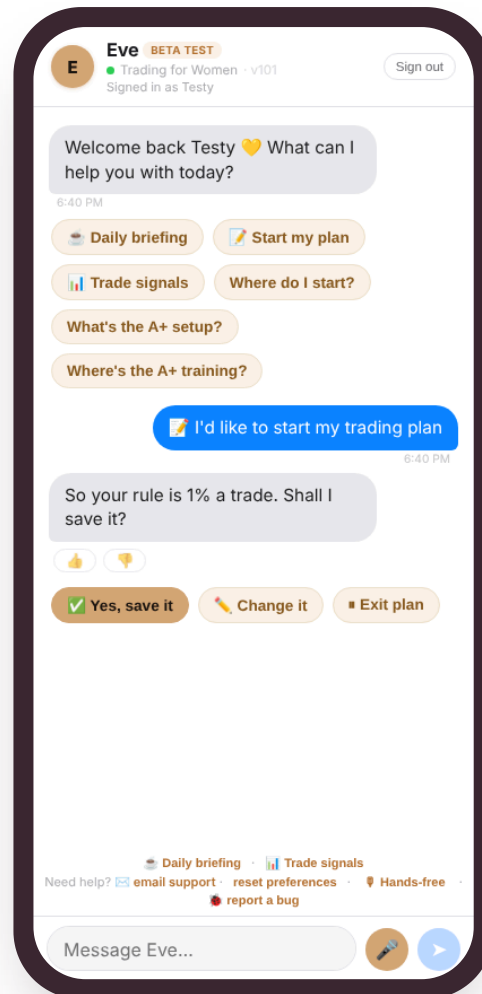
- A personal pre-entry checklist built from her own plan
- Alerts as learning moments: "Why was this morning's alert an A+?"
- A weekly trade review from her Trade Tracker and chart screenshots
- Her personal journey map, in Botanical, Minimal or Coastal
- Live Trading and Crypto classrooms in her lesson path

# What it looks like

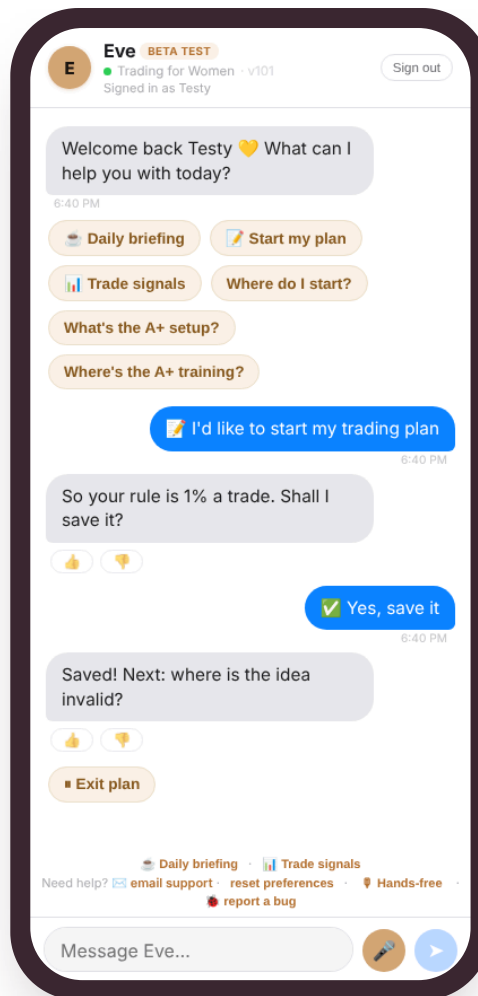
From the staff preview of Eve, on a phone.



The new "Start my plan" button sits with Eve's daily buttons.



Eve reads her rule back. She taps Yes to save it or Change to edit it.



Saved to her plan, and on to the next question. Exit plan pauses any time.

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# What's coming, and when

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## Now

Staff preview is live. Christian, Jenn and the team can try the full plan builder before members see it.

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## 3 November

Members get the plan builder: onboarding, roadmap, the full plan, weekly check-ins and the series calendar.

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## By 17 November

Personal pre-entry checklist, alerts as learning moments and the reading list, ready before Week 3's A+ setup.

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## December

Weekly trade reviews from the Trade Tracker and chart screenshots.

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## After the series

Personal journey maps, with a sneak peek during the series.

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# Who does what

## Jenn

### Series lead

Teaches the Tuesday sessions, records the Thursday workshops, owns the scalping pathway and sends the workbook PDF.

## Christian

### Eve build lead, with Adam

Gets Eve ready for 3 November, keeps her in step with the Tuesday and Thursday rhythm, and ships the Premium features as they're ready.

## Amanda

### Swing pathway

Review the swing column in the shared foundations and the lesson order. Confirm which lesson "Holding Your Positions" is.

**By 2 November**

## Corinne

### Crypto pathway

Review the crypto column and lesson order. Should leverage trading be its own pathway or a step after the portfolio?

**By 2 November**

## Jemma

### Mindset, in every plan

Review the mindset column, co-build Weeks 5 and 6 with Jenn, pick the future-self lessons and shape the reading list.

**By 2 November**

## Sam and Neha

### Member support

Help members into Eve and onto their phones, cover series tech questions, post each Thursday recording and pass on feedback weekly.

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Prepared for the TFW team, 25 October 2026. Questions or changes: Christian.

All trading involves risk. Not financial advice.